I KNOCK FASHION
NEW YEAR EDITION

FEATURE
NORA FATEHI
GAURANG SHAH
ELLORA CREATIONS

FASHION
COAT STYLING
PARTY GUIDE

BEAUTY
ROLLERS
SKIN CARE & PAMPER

SPECIAL
LATEST NEWS
CELEB LOOKS REVISIT

Wearing: MARCHESA FASHION
@marchesafashion
Jewels: FARAH KHAN WORLD
@farahkhanworld
Stylist: MANEKHA HARISINGHANI
@manekaharisinghani
Asst: SHUBHRA SHARMA
@gypsy.girl.world × FAISAL BHATTI @faisalbhattiofficial
HMU: NAMRATA SONI
@namratasoni
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How Is Scarf Every Women's Best Friend?

Are Groovy Socks A Part Of Trendy Winter Outfits?

Socks have become a staple in people’s wardrobe for ages. It becomes difficult to style your trendy winter outfits without a good-looking pair of socks that would add some attractiveness to the whole look and make it look like a fashion trend.
Coats are not the newly launched style of clothes, as the history of the coat is from military and naval backgrounds. It was initially originated from men's wear. Around the 1800s, it was the first time when it was first worn by a Dutch at sea, made with coarse wool fabric. Also, it was majorly a part of the military clothing and helped them in climbing, trekking, and sailing. The silhouette of the coat was designed in such a way that it prevented harsh winds, and a flare at the back was used in climbing.
Adidas X Kanye West announces The Launch Of 3 New Yeezy

The latest launch of the new Yeezy has become the trending fashion news of the week. The creative partnership between Adidas and Kanye West soars higher with the introduction of Yeezy. It is a separate entity of Adidas and Kanye West, creating accessories, footwear, and apparel for all genders.

It's 50 Years For Paul Smith!

The ace fashion designer Paul Smith celebrates 50 years of creativity in the fashion industry by launching the Paul Smith book and Paul Smith foundation. Britain’s foremost fashion designer, Sir Paul Smith, celebrates the 50 golden years of his label Paul Smith. Known for the distinctive style, fashion trends, latest fashion, and signature colored stripes, the veteran designer has come a long way with his creative instinct that amalgamates tradition and modernity.
Women Think! Are Revealing Clothes An Invitation For Men?

Often as women, especially those belonging to the east, the first thought that pops in the minds while dressing in fashion trends or western culture dresses for an occasion or work is– Hope this is not too revealing! Maybe another button should be closed up high! Let's wear a turtle neck instead of a boat neck! Can't have my bra strap visible. So much to think about for an outfit! Why???

The answer to this why lies in the mindset of society!
RE-Visit
The Lotus Makeup India Fashion Week SS'21

Lakme Fashion Week 2020
Nora Fatehi Adorned A Fairytale Gown By Marchesa

The 2020 Filmfare's red carpet looked all delicate and alluring as Nora Fatehi stepped in the latest fashion of tulle dress by an American label. The Bollywood sensation once again stunned in her latest pink and white look. Nora leaves no chance to hit the red carpet in the latest fashion trends. From being a dancer, actor to a judge of a reality show, she has always looked whimsical and rocked her looks.
Fashion DIY

Your Party Guide For 2021


The Evergreen Satin Dress – Chic Earrings with a one-piece satin dress and a handbag can be the best attire for a party.

Shimmers Can Never Fade – A neck to ankle-length sequin or shimmer dress can give you an amazing fiesta feel.
The designer is committed to contemporary Khadi weaving. Through Jamdani weaves, lackluster Khadi is being woven to look brighter with fresh light-to-dark color tones. He believes there is much more to explore with Khadi and loves experimenting with it. Gaurang being a passionate campaigner of Jamdani creates his sarees with the help of 150 Khadi looms and 100 weavers. He is dedicated to weaving only luxurious Khadi Jamdani sarees.
Frosty nights and fog outside, the wintertime is here. The winter months are full of enjoyment with born fires and extra layers of blankets, but it is also the time to pamper your skin with the latest beauty tips that make your skin healthy and glowing. Taking care of skin health is important as the skin protects us from various bacterial and fungal infections.
Get Roll-On Message With Facial Rollers

Face rollers or facial rollers is the new craze on Instagram and Pinterest. But what are the benefits, which one is the best, and how it contributes to our face care routine? Let’s find it out.

Face roller is a modish and popular tool used for massaging your face. It seems to be very useful as it helps to contour the skin and improves blood circulation by regular massaging. It is a voguish beauty trick that enhances our look of the skin. It comes with several benefits to the face and the overall well-being of a person.
This New Year, Add Face Rollers to your beauty bag!!

The crystal releases a vibration which releases pressure and calms redness. **Rose Quartz Facial Roller** helps the scarring and active breakouts recover 10 times faster!

**Amethyst Face Roller** helps stress relieving and cleansing of negative energies. It helps promote clarity and relaxation.

**Obsidian Face Roller** promotes balance and inner-peace within the body and has healing powers that can improve your mental well-being (stress, anxiety, etc.)
Fabric Ornamentation & Fabric Manipulation
At Ellora Creations PVT LTD

A high fashion export house spread across an expanse of 50,000 square feet, Ellora Creations PVT LTD has been holding high with experience of over 50 years in embroidery and prints. It encompasses a multi-product profile involving the manufacturing of global fashion in ladies’ garments, kids wear, and men’s wear. The term Fabric Ornamentation refers to the decoration of the surface of the fabric by hand or machine. Thread, beads, patches, pearls, and sequins, etc are used to beautify or create a design on the fabric.
The first boots for women were made for Queen Victoria in 1840! Footwear master Joseph Sparkes patented a successful model (in 1840) of boots with no buttons, laces, or heels. Since they were very comfortable they quickly grew in popularity among men and women of different social classes.

In ancient times, people used animal skins and matted animal hair around their feet so that socks could stay longer. Earlier in Egypt, people used to wear socks that were only hand knitted.

80% of women wear wrong bra size. For right size, measure the fullest part of breasts and below the bust line. Add 4 to even band size and 3 to odd band size. Subtract the band size from full measurement to get the right cup size and combine both the sizes.
Guess the type of sweater!

1. Eyelash Knit
   - Twist Knit
   - Cashmere

2. Twist Knit
   - Cable Knit
   - Fair Isle

3. Knitted,
   - Techno Stitch
   - Ribbed

Answers: Eyelash Knit, Cable Knit
Memes

Maze

When You Ask A Food Blogger To Become A Fashion Blogger!

Find Your Way To I Knock Fashion & Tag Us @iknockfashionofficial

Enjoy The Maze!
MEN LISTEN UP!

WHAT WOMEN THINK WHEN YOU SAY...

AM I ACTUALLY FAT???

HONEY YOU LOOK SO SLIM TODAY!

IS HE BORED OF ME NOW???

YOUR NEW HAIRSTYLE LOOKS AMAZING!

SWEETY, WHY DON’T YOU GO SHOPPING AND BUY SOME MAKEUP!

WTF, AM I NOT NATURALLY PRETTY?

I DON’T HAVE ANY. IS HE DATING SOMEONE ELSE??

WHY DON’T YOU WEAR YOUR RED DRESS!

FINALLY HE REALIZES MY WORTH!

HONEY, I LOVE YOU!
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